## Web design project for Blue Arch Technology Services

Posted At: March 11, 2013 2:19 PM | Posted By: Todd Related Categories: Small Business Web Design

## **Project Overview**

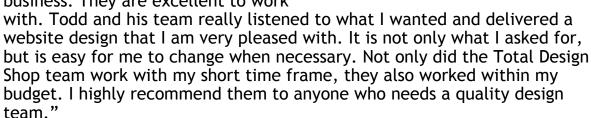
## bluearchtech.com

Blue Arch Technology Services is a start up business founded by Ken Smith.

Ken came to Total Design Shop with a logo and website that was functional with great content but wanted to improve the visual appeal. He was specifically looking for a clean web design and an easier way to manage the functionality he was looking to add. We took Ken's savvy business sense and commitment to quality customer service and came up with this design.

The website is a custom Wordpress theme used to manage content. We've also included some additional plugins to manage the whitepaper information gathering and download monitoring.

"I have used Total Design Shop as my website designers since I started my business. They are excellent to work



-Ken Smith, President, Blue Arch Technology Services

