# Total Design Shop recognized for prestigious interactive media award

Posted At : May 12, 2015 2:41 PM | Posted By : Todd
Related Categories: Awards

## Total Design Shop Wins at the 13th Annual Horizon Interactive Awards Competition

*Indianapolis, IN USA – April 1, 2015 -* The Horizon Interactive Awards, a leading international interactive media awards competition, has announced the 2014 award winners to highlight this year's "best of the best" in interactive media production.

Total Design Shop was recognized for their excellence with a silver award for the Robinson Construction Co. Corporate & B2B Web Design and a bronze award for the Robinson Construction Co. Responsive / Mobile Web Design.

The 13th annual, international competition saw over 1200 entries from 27 countries around world including: Australia, Austria, Brazil, Belgium, Canada, Germany, Hong Kong, India, Indonesia, Ireland, Italy, Japan, Mexico, Netherlands, Pakistan, Poland, Portugal, Russia, South Africa, Sweden, Spain, Switzerland, Taiwan, Turkey, Thailand, Ukraine, United Kingdom, and nearly all 50 of the United States of America.

An international panel of judges, consisting of industry professionals with diverse backgrounds, as well as an end user panel evaluated categories ranging from online advertising to mobile applications. The 2014 winning entries showcase the industry's best interactive media solutions including web sites, mobile applications, print media, interactive displays, public exhibits, online advertising, video, email and more.
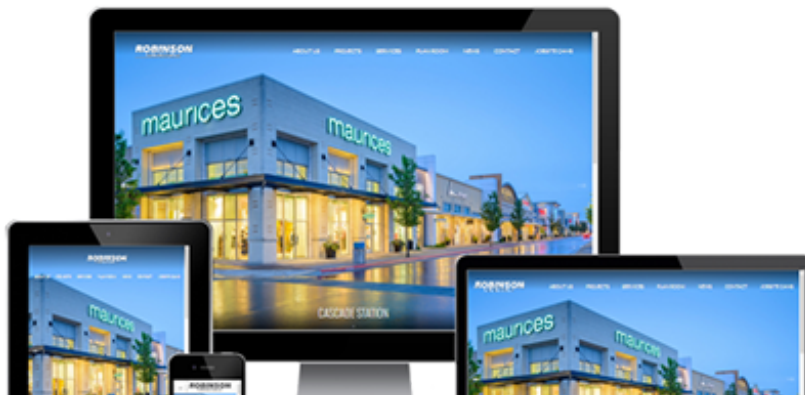
"The 2014 competition represents an amazing display of digital artistry, innovation and craftsmanship," said, Mike Sauce- Founder of the Horizon Interactive Awards. "We have continued

to see a trend where an emphasis is placed on consistency of the digital experience across all touch-points of user interaction from desktop to tablet to mobile phone. In this year's competition, we were astounded by not only the responsive, full screen and immersive desktop experiences but the optimization of screen real estate and attention to purpose for tablets and other mobile devices. All this while providing engaging and rich multi-media solutions to users. The bottom line, our 2014 winners truly do exhibit a mastery of the optimal blend between aesthetics, outstanding content, innovation, usability and performance."

The Horizon Interactive Awards holds the competition each year with the winners being announced the following April. For more information visit the Horizon Interactive Awards online: **www.horizoninteractiveawards.com**.

## About the Horizon Interactive Awards

In its 13th year, the Horizon Interactive Awards was created to recognize excellence in interactive media production worldwide. Since 2001, the competition has received tens of thousands of entries from many countries around the world and nearly all 50 US States. Each year, those entries are narrowed down to the "best of the best" to be recognized and promoted on and international stage for their excellence. The judging process involves a Horizon Interactive Awards advisory panel, end user panel and a worldwide panel of judges consisting of industry professionals. Winning entries are dubbed the "best of the best" in the interactive media industry. For more information, visit **www.horizoninteractiveawards.com**.