## How to set up your Facbook account

Posted At: April 20, 2013 3:29 PM | Posted By: Todd

Related Categories: Social Media

## **Getting Started**

This is a quick reference to setup a personal Facebook account. If you are looking to create a Facebook business page, a personal account is required in order to administer a business page.

## Sign Up

Go to

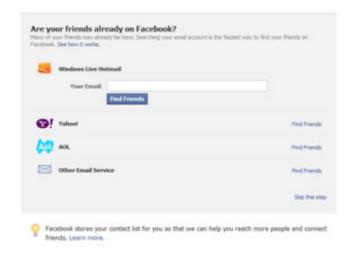


https://www.facebook.com/ (a new window will open) and enter your basic account information that is requested and then click "Sign Up". An email will be sent the account you entered. You will need to find the email and confirm your account.

#### **Add Friends**

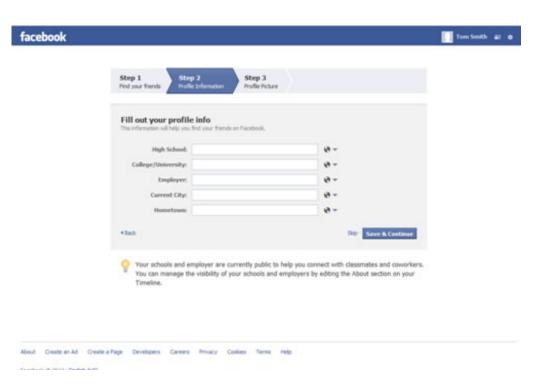
Use the services to find and connect with people you already know.





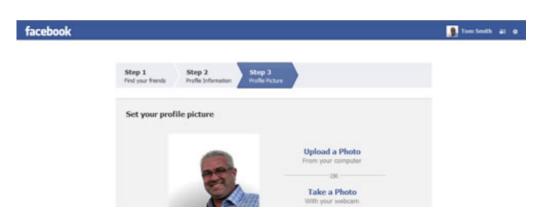
#### **Profile Information**

Enter your basic profile information. This will help find connections



#### **Profile Picture**

Add a profile picture—one that you don't mind anyone in the world can see. Your profile picture doesn't need to be a picture of you, it can be an image of something important to you or

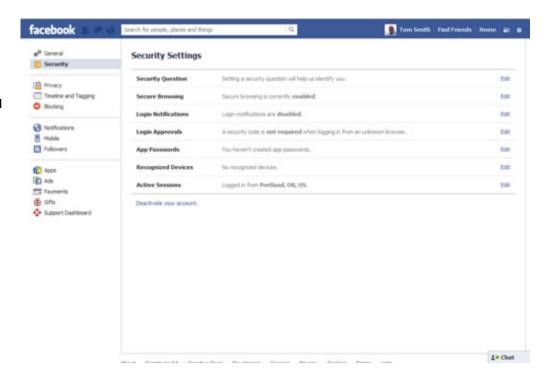


completely random, but people may not be sure that you are the person they know.



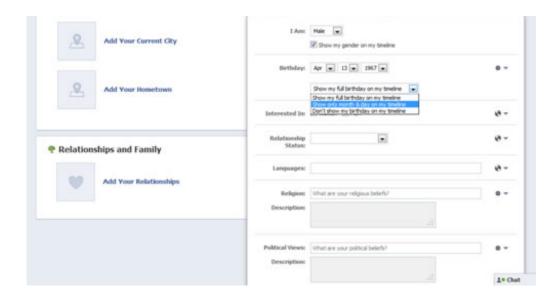
#### Your Profile

Check your security settings.
Additionally, don't show where you live, share when you aren't in town, etc.
Upload vacation pictures when you get back home.



Select the option to only show the month and day of your birthday.

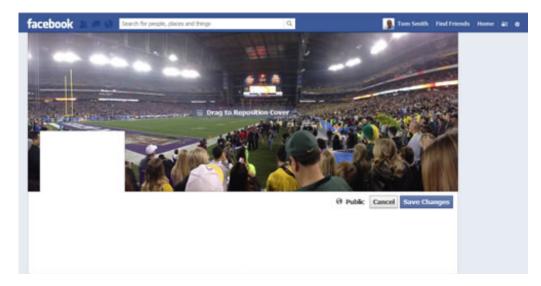




This is your timeline view. Finish updating your profile.

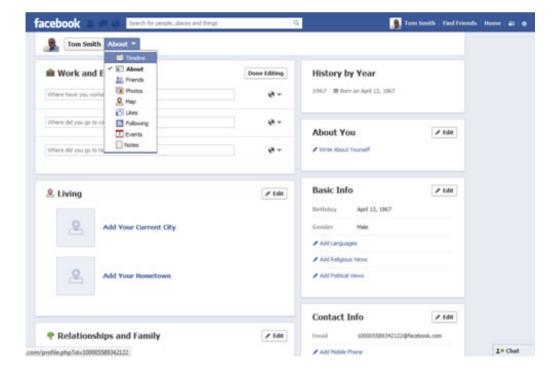


Add a cover photo. The actual size of the cover photo is 851px by 315px, but you don't need to crop your image—you can move the photo around until you get it the way you want. If the photo isn't 851px wide, the image will be stretched to fit.



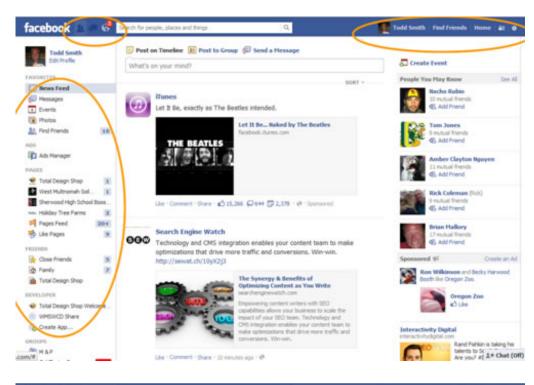


You can edit your profile, view friends, upload photos etc. from your timeline.



# **Navigation**

Navigation options from the news feed. The news feed is where the majority of time is spent in reviewing posts from friends and likes.



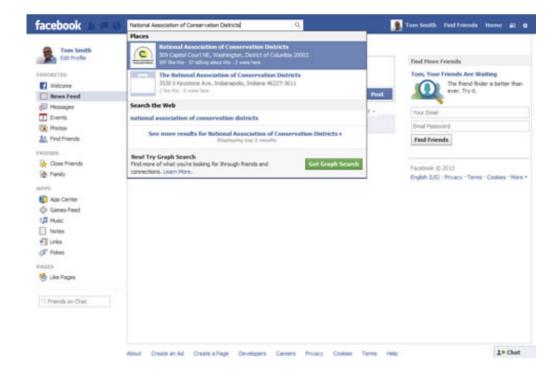
Navigation optoins from the timeline.





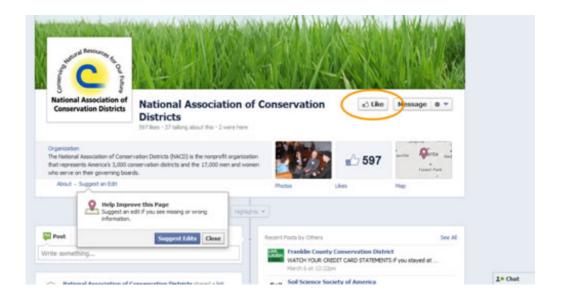
## Find Organization Pages to "Like"

Use the search feature to find people and organizations to connect with.



Like business pages to include their posts in your news feed.



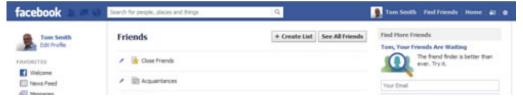


# Manage Friends

Manage your friends to control what and how much you see on your news feed.



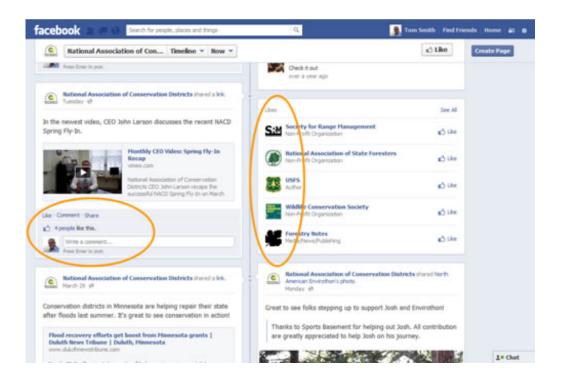
Use smartlists and create your own lists to segment your feeds and post to particular groups.





#### **Get Involved**

Like, comment, share and post.



## **Next Steps**

Create a Facebook page for your business or organization.